

ONE STOP SHOP

BUSINESS CENTER

ADVISORY BOARDS: A TEAM OF IDEAS

EXECUTIVE ROUNDTABLE

September 29, 2016

7:30 - 8:00 AM Networking

8:00 - 9:30 AM Discussion

Somerset Inn

2601 W. Big Beaver Road
Troy, Michigan 48084

Questions? Contact:

Karen Lear
(248) 858-0783
smallbusiness@oakgov.com

COST: Free | Seating is Limited
Registration Required

REGISTER TODAY!

AdvantageOakland.EventBrite.com

You don't need to come up with ideas to drive growth and wealth for your business on your own. Brainstorming with an advisory board of trusted professionals can be a powerful asset to your business.

Oakland County's One Stop Shop Business Center is hosting an engaging breakfast roundtable led by a distinguished group of experts who will share the advantages of having an advisory board, its role in your business and how to maximize its potential.

GAIN INSIGHT ON:

- Advantages of having an advisory board
- The power of non-fiduciary advisory boards in your business
- Achieving a well-balanced advisory board with the right expertise for your business
- Ways to find the best candidates for your advisory board
- Benefits to the advisors for participating
- Tips for making your advisory board most effective

This executive roundtable is designed for businesses with over \$1 million in annual revenue.

DEVELOPED BY

 **DoerenMayhew**
CPAs AND ADVISORS

AdvantageOakland.com/OneStopShop


OAKLAND
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
& COMMUNITY AFFAIRS
L. BROOKS PATTERSON
OAKLAND COUNTY EXECUTIVE



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MEET THE EXPERTS



MODERATOR

Matthew Gurwin, Shareholder, *Doeren Mayhew*

As shareholder and business development practice leader, Matthew leads and coordinates the development and execution of the firm's overall strategic growth plans. Drawing upon more than 15 years of business development expertise, he collaborates with Doeren Mayhew professionals across all departmental and functional disciplines to develop and nurture relationships with existing and potential clients, as well as the external professional community that serves them.



EXPERTS

Eric Hohauser, President, *Harvey Hohauser & Associates*

Eric has an operations and organizational development background. His leadership role within his firm is to provide strategic management across cross-functional teams. Eric is a specialist in the behavioral sciences and in strategic cultural executive recruitment for family and privately held businesses. His clients range from \$10 million to \$10 billion in revenue, with most falling in the upper-middle market. Eric works with clients to help identify, recruit and assimilate executive talent in the functional roles of their businesses.



John A. Janitz, Chairman and Co-Founding Partner
Evergreen Capital Partners, LLC

As a provider of strategic and operational advisory services, John supports The Gores Group by sourcing investment opportunities and advising on strategy, technology, manufacturing and operations matters in the industrial sector. Prior to forming Evergreen, he served in various executive positions for a \$1 billion private equity turnaround fund, as well as public and private multi-billion international companies. John is a director of Kodak (NYSE:KODK), STR Holdings LLC (NYSE:STRI), LLL Transport Inc., Continental Structural Plastics, Taco Inc. and US Farathane.



Lawrence A. Simon, Shareholder, *Doeren Mayhew*

Larry's practice focuses on services for privately held corporations which includes audits, mergers and acquisitions, consulting, due diligence, litigation/forensic support and business consulting. He has extensive experience with manufacturers, distributors, wholesalers, non-profits and service organizations. He has in-depth experience as a financial and economic expert in large complex litigation, including plaintiff and defendant representation, calculation of damages, testimony in depositions, and trial testimony in state and federal courts.



EXPERTS

Dominick J. Schiano, President,
Evergreen Capital Partners, LLC

As a provider of strategic and operational advisory services, Dominick supports The Gores Group by sourcing investment opportunities, and providing strategic, operational and financial guidance with respect to portfolio company investments in the industrial sector. Known for his ability to refocus business units and drive positive change, he has compiled a noteworthy track record of performance improvement for an impressive array of Fortune 100 and sponsor controlled companies. Dominick is also an accomplished dealmaker, having led many successful transactions in a variety of industries.



Sean Zecman, President and CEO,
National Food Group

Sean is the owner and co-founder of National Food Group, a wholesale food distributor for institutional food service markets such as schools, universities, hospitals, entertainment venues and correctional facilities across the country. A distinguished leader with passion, ethics and solid business acumen, Sean has received multiple awards including Crain's 40 Under 40 and Ernst & Young Entrepreneur of the Year.



HOST

Greg Doyle, Supervisor
Oakland County One Stop Shop Business Center

A small business consultant for more than 20 years, Greg leads the center, providing training and consulting services to business owners in Oakland County. His team of business consultants utilizes their combined 75+ years of experience, along with leading edge tools, to deliver a comprehensive suite of services. The center focuses on helping businesses accelerate and manage growth.

