

Robin D. Hoag, CPA, CGMA, CMC

Professional Experience

Robin Hoag is a Shareholder and a Practice Leader of the firm's Financial Institutions Group. Drawing on 40 years of industry experience, he has provided insight to more than 300 financial institutions nationwide.

Designing the original concepts of Doeren Mayhew's AREST™ methodology, Robin has dedicated his time to providing risk management services to credit unions, community banks, mortgage companies and CUSOs. These services include audits, internal audits, compliance reviews, fraud investigations, lending reviews and the development of enterprise risk management programs.

Adept in all facets of financial institution operations, Robin also focuses on the overall financial and strategic goals of clients. Throughout his career he has guided more than 100 merger and valuation transactions, forecasted project feasibility and product profitability, developed policy manuals and provided vision through strategic plans to institutions of all sizes.

Due to his extensive industry knowledge, Robin is a nationally recognized expert and speaker often called on by technical and industry associations.

Education and Certifications

- Bachelor of Arts, Accounting, Economics and Business Administration – Alma College
- Certified Management Consultant (CMC)
- Certified Public Accountant (CPA)
- Chartered Global Management Accountant (CGMA)

Memberships and Affiliations

- American Institute of Certified Public Accountants
 - Credit Union Committee, National Appointment – Alumni Member
- Alma College Presidents Advisory Board
- Chartered Global Management Accountant Association
- Institute of Certified Management Consultants



Shareholder Financial Institutions Group

248.244.3242
hoag@doeren.com

Areas of Expertise

- Audit and Assurance
- Commercial Lending
- Mergers and Acquisitions
- Enterprise Risk Management
- Lending Reviews
- CUSO Development
- Business Advisory
- Regulatory Compliance

Robin D. Hoag, CPA, CGMA, CMC

Page Two

Memberships and Affiliations - continued

- Michigan Association of Certified Public Accountants
 - Financial Institutions Committee
 - Management Consulting Services Committee – Past Chair
- Texas Society of Certified Public Accountants
- Various state and national associations of financial institutions